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## **ANZIEX Executes Wholesale Broking Services Agreement with Trader Dealer Online**

Investorfirst Limited (ASX: INQ) announced today its wholly owned subsidiary, ANZIEX Limited ('ANZIEX'), has entered into a wholesale broking services agreement with Trader Dealer Online, a subsidiary of MDS Financial Group Limited (ASX: MWS). The agreement will allow Trader Dealer Online to execute and clear ASX market orders through ANZIEX, providing a seamless transaction for shares, warrants and options orders.

Commenting on the formalisation of the transaction, Brett Spork, CEO of Investorfirst said, "The execution of the wholesale trading agreement with Trader Dealer Online is a great initial milestone for the newly restructured Investorfirst Group and in line with our strategy to leverage the ANZIEX back office administration functions to wholesale clients wishing to utilise their own head brand. We hope that this is the first of several wholesale relationships the Group expects to enter into, thereby leveraging off our in-house settlement and clearing expertise."

Damian Isbister, CEO of MDS Financial Group said, "We are pleased to announce our new wholesale agreement with ANZIEX. The agreement will allow us to execute, clear and settle transactions with the one company, enabling us to further improve the functionality to our online trading customers". He continued to say, "We are excited to be working with online broking pioneers, Brett Spork and Otto Buttula and look forward to the continuing rapid expansion of Trader Dealer Online."

### **About Trader Dealer Online**

Trader Dealer Online was acquired in April 2008 and is a majority owned subsidiary of MDS Financial. In an announcement to the ASX in May 2009, MDS Financial stated its intention to take 100% ownership of TDO, which will be voted upon at the upcoming EGM.

Trader Dealer Online offers execution-only services for equities, options, warrants and CFDs for the self directed online investor and trader.

Trader Dealer also offers a wide range of execution options when it comes to software all of which can be found by visiting [www.traderdealer.com.au](http://www.traderdealer.com.au)

### **About Investorfirst Ltd**

Investorfirst is an ASX listed, independent, Australian based and owned stockbroking and corporate advisory company that offers a range of financial services to personal investors as well as institutional and corporate clients.



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**Investorfirst Ltd**

ABN 87 124 891 685

**About ANZIEX Ltd**

ANZIEX is a wholly owned subsidiary of Investorfirst and is a full service stockbroker. ANZIEX holds AFS Licence 239 122 as issued by the Australian Securities & Investment Commission ('ASIC') and is licenced to provide trading, settlement and clearing services for all financial products on the Australian Securities Exchange ('ASX').

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