

# asx announcement | 14 OCTOBER 2009

## EGM PRESENTATION & UPDATE ON CAPITAL RAISING

### **EGM Presentation and Update on Capital Raising**

MDS Financial Group Limited held an Extraordinary General Meeting earlier today and successfully passed all 5 resolutions by an overwhelming majority in relation to approvals

- to raise capital in 2 tranches,
- for participation by certain directors of the Company in the first placement for the purposes of raising up to \$2,000,000.00 and
- of the acquisition by the Company of the remaining 49 % of its subsidiary Trader Dealer Online Ltd that it does not already own.

After the Meeting had closed today I requested executive directors to provide those Shareholders present with a presentation and to update Shareholders on the progress of the Company and subsequent to the favourable outcome of this meeting today our plans for the utilisation of the funds raised by the new Capital issued.

These presentations are attached.

The Company now also informs the market that it has received positive response as to firm commitments in relation to the majority of the first placement of up to 100 million Shares at an issue price of 2 cents per Share, together with 100 million free attaching Options, each having an exercise price of 5 cents and an expiry date of 30 June 2011, on the terms and conditions described in the Explanatory Memorandum (Section 2) of the recent Extraordinary General Meeting to raise \$2,000,000.00 and expects to make a further announcement to the market shortly.



Sean Rothsey  
Chairman

**END**

**For more information please contact:**

Sean Rothsey  
Chairman  
MDS Financial Group Limited  
Phone: +61 7 5442 6080  
Mobile: +61 419 712 685

Damian Isbister  
CEO – Software and Online Trading  
MDS Financial Group Limited  
Phone: +61 3 9617 0605  
Mobile: +61 404 028 114

# MDS Financial Group

## Post EGM Presentation October 2009

### **Sydney Office**

MDS Financial Group Limited  
Level 4, 72 Pitt Street  
Sydney, New South Wales, 2000 Australia  
PO Box R104, Royal Exchange Sydney NSW 1225  
Call us on 1300 36 37 66 or +612 9300 3500

### **Melbourne Office**

MDS Financial Group Limited  
Level 1, Rialto North Tower  
525 Collins Street, Melbourne, Victoria 3000 Australia  
PO Box 274, Collins Street West, Melbourne VIC 8007  
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## Disclaimer

• Investment in the Shares of MDS Financial Group Limited must be regarded as speculative. This presentation sets out the general information concerning MDS and its business ('Business').

• **THIS IS NOT A PROSPECTUS**

• MDS is an Australian public company. The purpose of this Presentation is to provide the recipient and its related bodies corporate and their respective directors, officers, employees, agents, representatives and advisers (together the 'Recipient') with general information concerning the Business, including financial information, to assist the Recipient in deciding whether to invest in the Company. It does not provide all information interested parties will require in order to evaluate MDS for the purpose of an Investment in the Company.

• **Recipient to conduct own investigation and analysis**

• This presentation is not to be considered as a recommendation by MDS and its advisers or any of their officers, employees, agents or advisers that any Recipient invest in the Shares, or that an investment in Shares is a suitable investment for the Recipient. The Recipient should conduct and rely upon its own investigation and analysis of the information in this presentation and other matters that may be relevant to it in considering whether to acquire the Shares.

• **Not a document requiring lodgement with ASIC**

• This presentation is not a prospectus or other disclosure document required to be lodged with ASIC under Chapter 6D of the Corporations Act as the Offer is only made to persons who, or in circumstances that, fall within one of the exclusions from the disclosure requirement contained in Section 708 of the Corporations Act. Nor is this presentation a product disclosure statement or similar document required under Chapter 7 of the Corporations Act. Accordingly, this investor presentation does not contain the information that would be contained in a prospectus or other disclosure document prepared under the Corporations Act and does not purport to contain all of the information that may be necessary or desirable to enable a potential investor to properly evaluate and consider an investment in the Shares.

• No responsibility for contents of presentation.

• To the maximum extent permitted by law, no representation, warranty or undertaking, express or implied, is made and, to the maximum extent permitted by law, no responsibility or liability is accepted by MDS and its advisers or any of their officers, employees, agents or advisers or any other person as to the adequacy, accuracy, completeness or reasonableness of this investor presentation. To the maximum extent permitted by law, no responsibility for any errors or omissions from this investor presentation whether arising out of negligence or otherwise is accepted.

• **Further Information**

• MDS may in its sole and absolute discretion, but without being under any obligation to do so, update or supplement this investor presentation. Any further information will be provided subject to these conditions.

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## Where were we?

- we were making a monthly loss;
- high rate of customer attrition
- under utilised staff;
- limited transactional revenue;
- we had product that all had to be installed on customers machines;
- sub scale businesses
- under performing broking and financial planning operations.

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## What have we done?

- Review the underlying infrastructure and design a new;
- renegotiated supply contracts;
- acquired hardware;
- commence CRM integration;
- started a new type of transaction business;
- rationalized staff;
- introduced a frequent touch approach - special promotions, monthly reflections, surveys.

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## Where are we going?

- Web based trading solution;
- fresh releases of the software products over the next 12 months;
- developed an effective cross sell strategy based of customer requirements;
- expand the wholesale offering;
- integrate more of our computer based solutions into our online solution;
- review how the data we have within the business can be used to suit a wider purpose;
- increasing the customer focus based staff within the organization;
- introduce more of a social media way of dealing with customers target 1 billion in monthly customer trades.

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## Proposed Use Of Funds

Further Platform Development / Hardware	350,000
Customer Facing Staff	250,000
Marketing / Business Development – Trading**	500,000
Acquisition Opportunities	600,000
Cash Reserves	300,000
<b>Total</b>	<b>2,000,000</b>

\*\* Based on a monthly performance review to ensure adequate ROI is maintained.

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## Agenda - TDO

1. Brief history of TDO – MDS – BoxRed
2. Purpose of full acquisition of TDO – Minority Interests and MDS IP, synergy (cross promotion, compliance and other expenses).
3. Process of acquisition and terms – cash settlement for final payment with MDS option to issue shares in lieu in (certain circumstances).
4. Opportunities
  - Product development
  - Retail
  - Wholesale
  - Intermediaries
  - Corporate

### Sydney Office

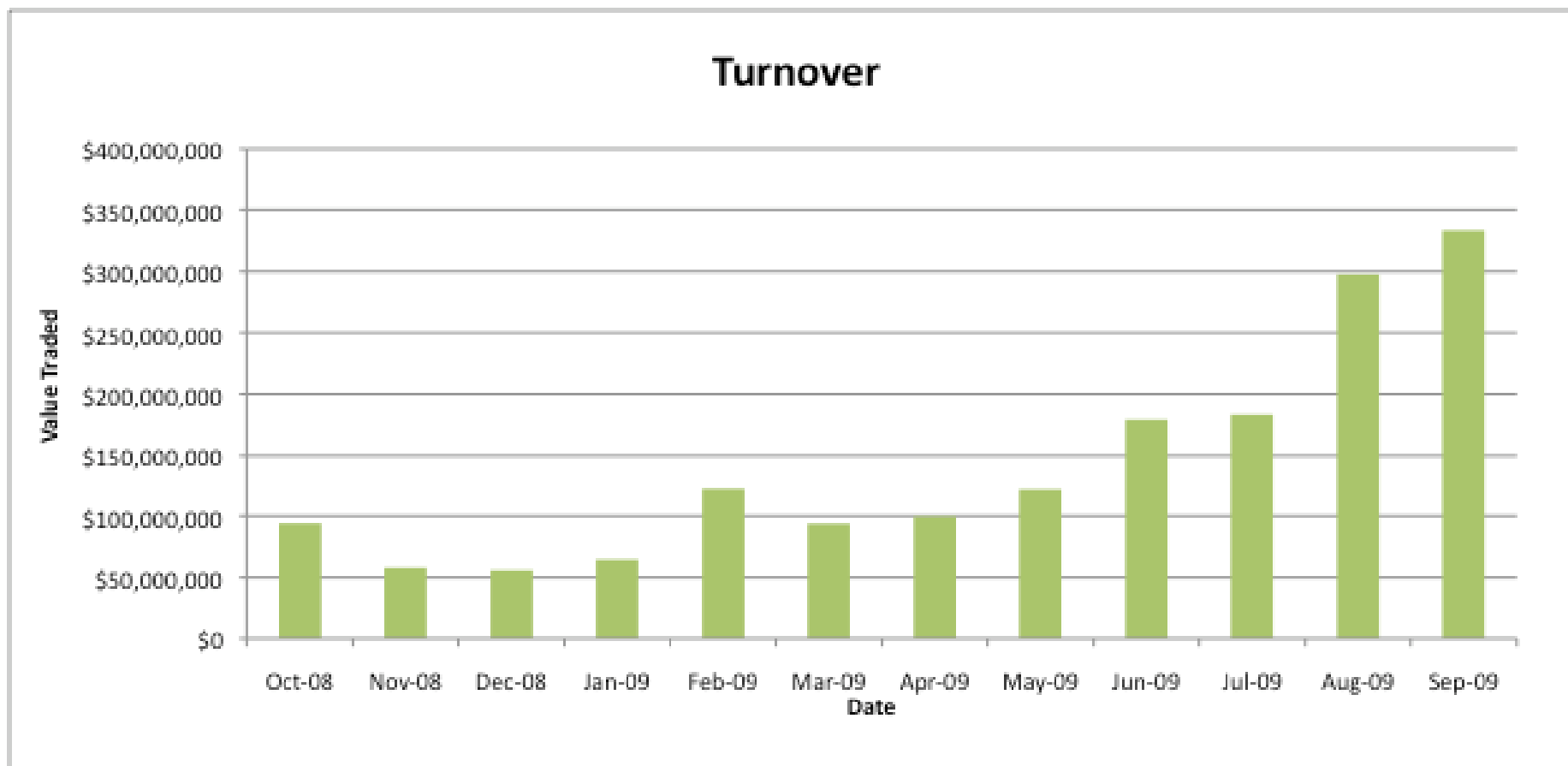
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## TDO – Market Value Turnover



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## Questions Comments and Discussion

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